

Rep Order# 8802426 Ver# 9 Status Revised
EC'd Yes

Traffic Order# 35869

Printed: 10/03/2012 11:08 AM
Last Received: 10/03/2012 9:10 AM
Showing Buylines: All Lines

1 of 6

Station KLAS-TV LAS VEGAS
Advertiser () NRSC-NATL REPUB SENA
Product ISSUE
Estimate#
Buyer JESSICA MURRAY
Phone#
Fax#

Agency () NEBO MEDIA
3299 K ST NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 10/31/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

= CONTRACT COMMENT =

NAT'L REPUBLICAN SENATORIAL COMMITTEE ***** NONDISCRIMINATION ***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

THIS IS A REVISION, DO NOT DOUBLE BOOK
TOTAL - \$86,475
PLEASE CONFIRM
THANKS, MIKE!

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Holiday Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5884
Salesperson EA X# 202-872-0261

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Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	17	M	300P-400P	Buyline Comment: ELLEN	:30	\$1,000.00	11/05-11/05	1	1	1	\$1,000.00	
	18	W-F	400P-500P	Buyline Comment: NEWS	:30	\$1,300.00	10/31-11/02	3	1	3	\$3,900.00	
	19	M	400P-500P	Buyline Comment: NEWS	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	20	W-F	500P-630P	Buyline Comment: NEWS	:30	\$1,500.00	10/31-11/02	2	1	2	\$3,000.00	
	21	M	500P-630P	Buyline Comment: NEWS	:30	\$1,500.00	11/05-11/05	1	1	1	\$1,500.00	
	22	W-F	630P-700P	Buyline Comment: IN EDITION	:30	\$1,300.00	10/31-11/02	2	1	2	\$2,600.00	
	23	M	630P-700P	Buyline Comment: IN EDITION	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	24	W-F	700P-800P	Buyline Comment: ET/INSIDER	:30	\$1,300.00	10/31-11/02	2	1	2	\$2,600.00	
	25	M	700P-800P	Buyline Comment: ET/INSIDER	:30	\$1,300.00	11/05-11/05	1	1	1	\$1,300.00	
	26	W-F	1100P-1135P	Buyline Comment: NEWS	:30	\$2,200.00	10/31-11/02	2	1	2	\$4,400.00	
	27	M	1100P-1135P	Buyline Comment: NEWS	:30	\$2,200.00	11/05-11/05	1	1	1	\$2,200.00	

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	37	M	1000P-1100P		:30	\$12,000.00	11/05-11/05	1	1	1	\$12,000.00	
				Buyline Comment: HAWAII 5-0								
	38	SU	630A-800A		:30	\$2,000.00	11/04-11/04	1	1	1	\$2,000.00	
				Buyline Comment: SUN MORN								
	39	SU	830A-930A		:30	\$850.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: FACE THE NATION								
	40	SU	930A-1000A		:30	\$450.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	41	SU	500P-530P		:30	\$1,500.00	11/04-11/04	1	1	1	\$1,500.00	
				Buyline Comment: NEWS								
	42	SU	630P-700P		:30	\$600.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: NEWS								
	43	SU	700P-800P		:30	\$12,000.00	11/04-11/04	1	1	1	\$12,000.00	
				Buyline Comment: 60 MINUTES								
	44	SU	1000A-415P		:30	\$1,275.00	11/04-11/04	0	0	0	\$0.00	
				Buyline Comment: NFL FOOTBALL								

—REPORT TOTALS—

Report Totals: 50 / \$86,475.00

—SALES MONTHLY TOTALS—

Nov 12: 50 / \$86,475.00

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Sales Totals: 50 / \$86,475.00

Station Totals: 50 / \$86,475.00

Lines not sent/rclld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$278,952	CABL	0%	KLAS	31%	KSNV	31%	KTNV	18%	KTUD	0%
		KVCW	1%	KVMY	2%	KVVU	17%	UNKN	0%		

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